

Costa del sol



LISTING YOUR PROPERTY WITH COSTA DEL SOL LIVING

YOUR KEY TO SPANISH PROPERTY

Our Aim

Step 1:

- Assess your Real Estate needs
- Establish your objectives
- Provide information on Recent Sales activity in your area
- Provide you with the latest research & market information
- Identify the best price
- Identify the best method of Selling
- Your involvement in the Process
- Present a clear & direct Marketing plan

Step 2:

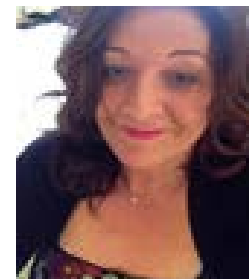
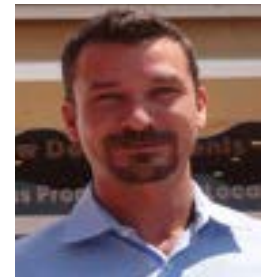
- Manage Advertisement campaign
- Receive and qualify quality sales enquiries
- Present property in the best possible manner including explaining the location and surrounding areas sensibly negotiate sale including terms and conditions
- Assist potential buyers through the sales process
- Finally, have two happy clients who are only too pleased to recommend our services

Meet the Team

Costa del Sol Living is leading the way in the Costa del Sol Real Estate Market.

Our aim is to deliver exceptional service and a high level of dedication to our clients and their properties. Through constant innovation and the updating of marketing and technology, we strive not only to meet your expectations but to exceed them.

Whether you are Buying your Dream Home, selling an investment property, or a first time home buyer looking at getting into the Market, our goal is to make sure your Real Estate experience is both highly satisfied and profitable.



Location

With 2 offices on the coast we are well placed to assist our clients from Malaga to Sotogrande.

- Situated just off the main road at Cancelada, we are well positioned and central to access in the beach side urbanisation of Costalita in the Iberostar 4* Hotel.



- Our Team is enthusiastic about property and we speak many languages including French, Arabic, Dutch, German, English and Spanish.
- Having worked in the Spanish Property industry since 2002, opening our own offices in 2007 we have been trading for over 12 years and have an office base of over 50 years combined experience to draw from.
- Hundred's of Local Properties Sold & Thousands of Happy Buyers & Seller's!

We work with a network of over 3,000 Costa del Sol real estate agents and related property professionals, to make sure that we can match property to the right people and make the process as smooth as possible.*

Costa del Sol Living has a multilingual team on hand to help, so you can rest assured that we can understand your questions, concerns and offer you advice in your own language.

Having exhibited in many overseas destinations including Dubai, Qatar, Brussels, Utrecht, Abu Dhabi, London, Glasgow, Manchester and Birmingham we have built a large client database.

“ Selling your property is a business transaction, and it should always be treated like one. A vendor will always appreciate and respect an honest agent, rather than an agent who is just going to tell them everything they want to hear.

At the end of the day, being honest with your clients, and delivering a professional service is just good business. ”

*5% commission for single agent sale and 8% commission for multi-agent sale

What are today's buyer's looking for?

- Today's Buyers are VERY well Educated
- They are heavily involved in the Buying Process
- They have seen Multiple Houses Before viewing your Property
- They conduct initial Research before making contact
- They use all forms of Media for information
- Buyers will 100% determine the value of Your Home in their eyes
- The Key to getting a Sale is Making Your Home more appealing than your competition (the other homes on the Market) which are not only your immediate neighbours but increasingly the new developments on offer.



The 3 most important things for buyers:

93%

Ignore properties that have no price!



87%

are frustrated when an address isn't provided



51%

are frustrated when a listing has poor quality photos



Advertising Packages *

Standard Package



PHOTO'S - FREE The Agent will take photo's of the property Free of charge



Facebook Advertising - FREE Your property will be uploaded onto our Facebook Property Marketing Page, which will receive approx 1,000 views



E-mail Mailout Newsletter - FREE Your property will be placed in our E-mail mailout, which goes out to approx local & overseas buyers & investors



FREE (standard Ad). You will receive a Free Standard listing on AT LEAST 3 PORTALS, however, your Ad will be placed below the other "Feature" & "Highlight" Listings that are advertised on the site



For Sale Sign - FREE We will place a for sale sign on a visible place at your property

Sign with us exclusively and we will advertise your property online along the whole Costa del Sol and with other agents.

Have only one point of contact

Advertising Packages *

“Bespoke” Package



Professional Day Photos from €150 Selection of 15-25 photos in high resolution taken by a professional photographer and given to you to keep



Twilight Photos- €100 (in addition to the 'Professional Day Photos'), Twilight photos give your home a HUGE edge over you're the other homes on the Market - Making your Home “Stand Out” in



Taylored Facebook adverts from €150 - Capture your audience where you get guaranteed views and results!



Half Page press Advert in the Euro Weekly Property Supplement €250



3D tour of your property - from €195.00 - Give clients a virtual tour of the property that will immerse them in the look and feel of the space.



Drone footage of your property - from €250.00 - Give clients a virtual tour of the property that will immerse them in the look and feel of the space.



Flyers & Just Listed Brochures €200 - Your property will receive full colour brochures & flyers to be handed out & given to potential buyers

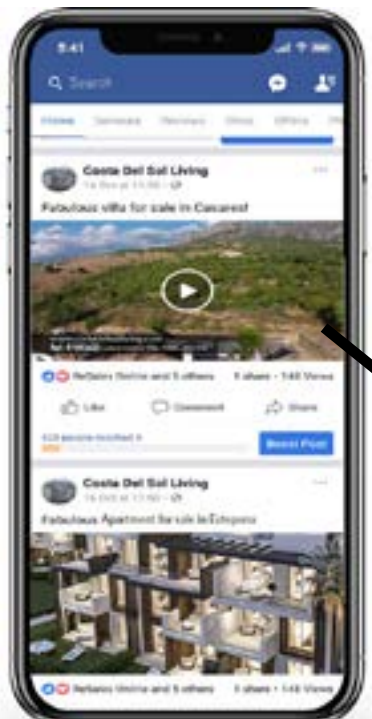


Full Page press Advert in the Euro Weekly Property Supplement €350

*If an exclusive agreement is signed these costs will be refunded on successful sales completion

Advertising Packages Examples

Your advert on Facebook:



Here's a real life example of what Facebook Promotion Boost Advertising looks like (on an iphone)

Potential Buyers touch the screen here, and their "Full HD Agent's Video Tour" Will start playing

Newspaper Advertising

****Special**** Half Page Colour Module €250

****Special**** Full Page Colour Module €350

4 bedroom Detached Villa for sale in El Paraiso

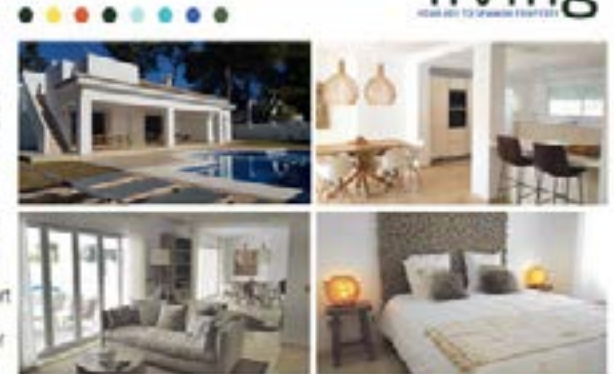
Built: 300m² - Terrace: 250m² - Plot: 1140m²
Price: 1.495.000€



Fantastic fully renovated and decorated family villa, situated in one of the longest established villa urbanisations on the whole of the Costa del Sol, El Paraiso Bamaral situated between Estepona and Puerto Banus.

The house offers 4 double bedrooms all on one level. A large family open plan kitchen leads directly to the generous living dining area, in turn leading through several double doors to the huge covered terrace and pool area.

Situated on the beachside of the A7 the house is not only walking distance to the beach but all amenities, shops, restaurants, banks and public transport links. Offered fully furnished as key ready the new owner can arrive with cases in hand and nothing else to start using and enjoying this fabulous home. Not only will this make a great 2nd residence but if the new owner is willing to rent the property commercially the rewards could very easily be 10% of the property value per annum given the location and quality of the property.



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Calle Dorada 12 | Benamara Pueblo | 29680 | Estepona | Málaga

Signage

You can also request a large metal digital photo display sign, which has interior property photo's as well as property information printed on them.



- A Personal database of over 35,500 Home buyers & Investors
- What's your Home worth?? Call Today for a **'Free Market Appraisal'**

Checklist

Professional day photos: €150 *	<input type="checkbox"/>
Twilight Photos: €100 *	<input type="checkbox"/>
3D Tour: €195*	<input type="checkbox"/>
Drone footage: €250*	<input type="checkbox"/>
Facebook advert: €150*	<input type="checkbox"/>
Flyers: €200*	<input type="checkbox"/>
Half page Advert euro weekly : €250*	<input type="checkbox"/>
Full page advert euro weekly: €300*	<input type="checkbox"/>
Open house: €200*	<input type="checkbox"/>

***Extra costs may apply**

“PHONE US TODAY TO SEE IF I HAVE A BUYER THAT WILL SUIT YOUR HOME!”



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Payment

For Newspaper, Internet & professional photography - Transfer funds to the business account below*

Titular: INMOCD S SOCIEDAD LIMITADA

Codigo cuenta client (C.C.C): 0075 3073 30 0600531055

International Banking Account Number (IBAN): ES07 0075 3073 3006
0053 1055

Bank Identification Code (BIC): POPUESMM

Ref: (Your property address)

Amount: _____

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